# FOOD INDUSTRY IN JAPAN

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Japanese Green Tea

- Japanese culture is a culture of tea
  - In the growing process, periods of shade and sun are utilized to create different flavours of tea
- There are four main types of Japanese tea created by this process:
  - 1. Sencha
  - 2. Kabusecha
  - 3. Gyokuro
  - 4. Matcha



Japanese Tea Processing

- Leaves are steamed this stops any fermentation that may occur
- Leaves are dehydrated to remove excess water
- 3. Leaves undergo a series of rubbings to create long pointed pieces
- 4. Leaves are dried







### Tea Agronomy

- Four harvests per year
- Trees continue to be productive for up to 35 years – this land has been cultivated to tea for about 800 years
- New trees are planted as grafts
- Pest management is done primarily through mechanical means; very minimal pesticide use



### Instant Noodle Museum



### Instant Noodle - "Chicken Ramen"

- The world's first instant noodle product,
  "Chicken Ramen" was born in Ikeda in 1958 by Momofuku Ando.
- This invention has became a few culture.



Momfuku Ando



# Making Process



### **End Product**

 long shelf life, convenient, quick to prepare, cheaper price and delicious!











### Instant Noodle Development

- "Space Ramen" first instant noodle for consumption in outer space.
  - comes with thick soup to keep noodles from splattering even in low gravity conditions.
- Developed globally !!
  - 95 billions servings of instant noodles are eaten worldwide every year.
  - Each product is made to suit the taste of each country.

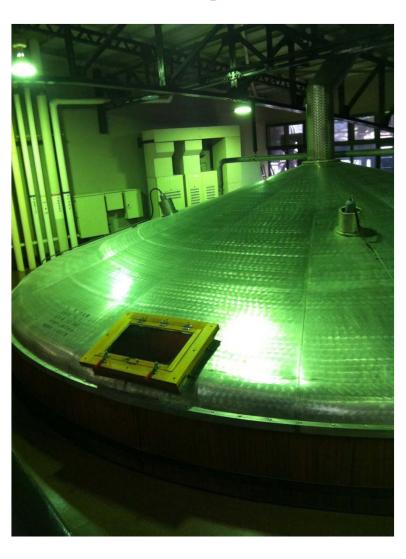




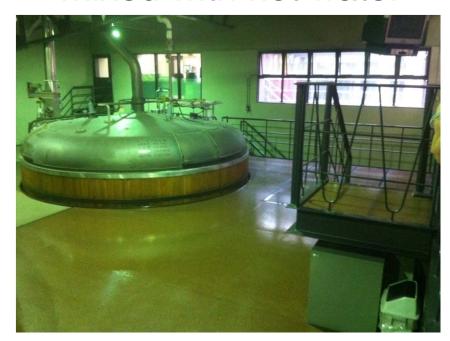
# Suntory Yamazaki-Whiskey Distillery



# Mashing

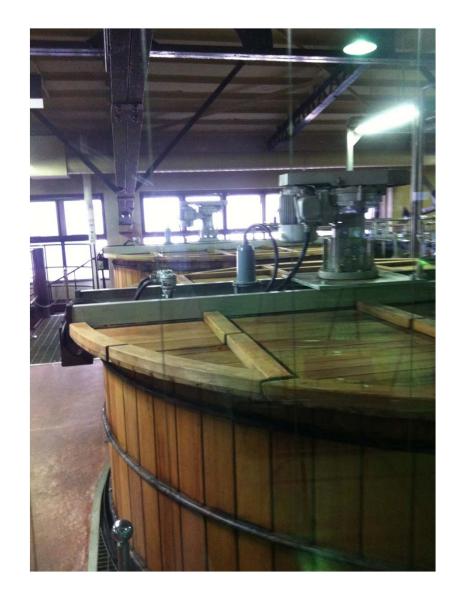


- Malt barley and Rikyu spring water
- Barley is crushed and mixed with hot water



### **Fermentation**

 Yeast added to the mash 'wort'- gives the primary flavour



### Distillation



 Distilled twice- pot stills are fired at 1200 °C!

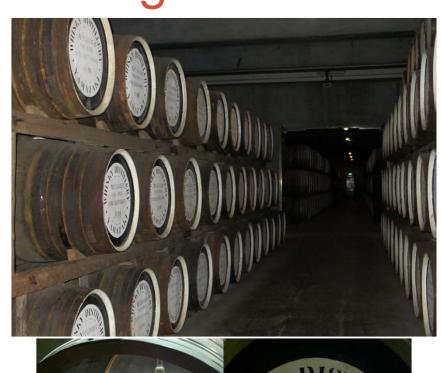
Smells delicious!

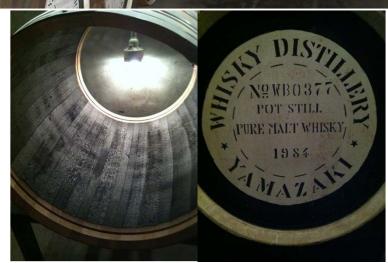
 Clear and colourless whisky- 70%



# Filling, Aging and Blending

- Whisky is aged in oak barrels- up to 50 years!
  - Strong colour and flavours achieved here
- Professional blenders mix together different whisky's to create the best whisky- Yum!



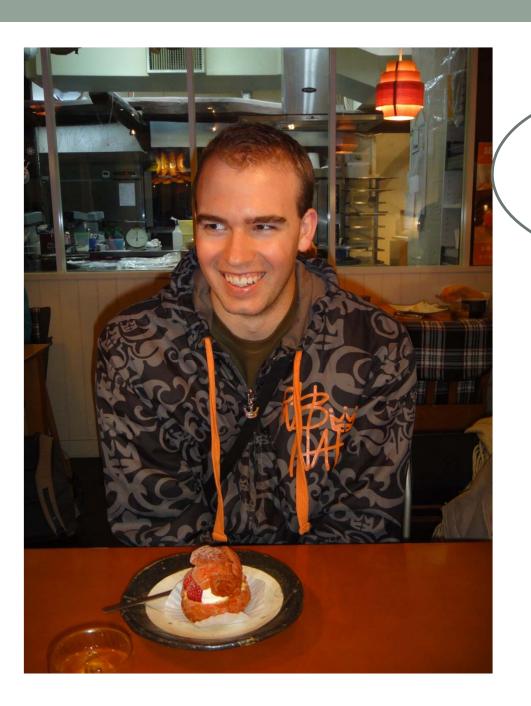


And of Course, Tasting....



# DAILY FOOD EXPERIENCE





Watashi no Cake desu!













Ah.....This is SO GOOD









Katsu -Don

University Cafeteria



#### Coffee

The Cute Coffee House by the Hotel



### Traditional Japanese Meal





Vegetarian Curry

#### Japanese Cooks





Sushi Dinner

### Dinner at Ryo's



Sukiyaki Beef



#### Kebobs



### Conveyor Belt Sushi



# Japan and Food-What was Interesting





My favorites- Okonomiyaki







# My Favorites-Ramen





My Favorites- Nabe





# My Favorites- Matcha flavoured Cake





